



January 1, 2008

Dear Honda Hoot Vendor Applicant,

Enclosed is the vendor information kit for the Honda® Hoot™ 2008 Rally. We are pleased the Hoot will once again be held in motorcycle friendly Knoxville, Tennessee, at the Chilhowee Park Fairgrounds on June 18-21, 2008.

This year we will celebrate the 15th Anniversary of the Hoot. We have a lot planned for this year's Hoot and expect approximately 18,000 to join in the fun and excitement. As always, the Hoot will provide attendees with exciting activities and exhilarating riding, but most importantly it provides one of **the best vendor shows** around. Chilhowee Park has indoor and outdoor areas for sales and service. The indoor building has permanent air conditioning and the outdoor area provides us plenty of space to accommodate even the largest displays.

As part of the 15th Anniversary of the Hoot, full attendees will be attending a private concert by country music legend, **Wynonna Judd**.

It's been a remarkable 15 years. Starting as a small, start up rally of 1,500 people in Asheville, we have grown to over 20,000 in Knoxville. We have experienced changes in the weather, the economy as well as the motorcycle industry. But through it all The Hoot has been an overwhelming success.

The 2008 Hoot will be a celebration of that success. As part of the celebration, the Hoot demo area will focus on Honda related products. Attendees with all makes and models of motorcycles will still be welcomed, and encouraged, to participate at the Hoot and we encourage vendors with products for all motorcycles to participate as well.

As always, your 2008 Hoot fee includes advertising of the show, event management, 24 hour security, parking, restroom facilities and trash pick-up. Last year our vendor show spaces sold out early, so get your registration in soon.

To apply for a vendor space at the Hoot, just fill out the enclosed application, sign the acceptance of terms and conditions and mail it to us along with at least a 50% deposit. Submission of an application does not constitute a bidding agreement to participate in the Honda Hoot, or guarantee you a space at the Hoot. Once your application has been accepted we will email you a confirmation letter. Please be sure to provide us with an accurate email account, as most of our correspondence is done via email. Should your application not be accepted your deposit will be promptly returned. We will need your proof of insurance, order for auxiliary services and final payment no later than May 19, 2008.

If you are interested in finding about RV parking, please download the application online or call to request an application.

IMPORTANT INFORMATION

- Show days:** June 18-21, 2008 (Wednesday – Saturday)
- Show hours:** 9:00 am – 5:00 pm daily
- Set up days:** June 16 and 17, 8:00 am – 5:00 pm (Monday and Tuesday)
(must arrive by noon on the Tuesday)
- Tear down:** June 21, 6:00 pm – 10:00 pm (Saturday)
June 22, 8:00 am – Noon (Sunday)
- Wristbands:** You will be allowed five free wristbands for your staff, additional wristbands can be purchased at \$15 each.
- Parking:** **Day parking.** Each vendor will be given one day pass parking space for parking inside the vendor show. Additional space will be available in the demo area.
Overnight parking of trailers will be allowed in designated areas only. In and outs will not be allowed once the vehicle is parked. Passes will be available on site on a first come basis. No occupancy is allowed anywhere in Chilhowee Park.
RV parking is not allowed in the vendor show area. Please see RV application for overnight parking adjacent to the vendor show.
- Booth Assignments:** 2007 Hoot Vendors will receive first option on their old space, provided a minimum 50% deposit and application are received by the vendor registration office on or before February 29, 2008. Booths will be assigned the second week in March and you will be given your booth number by the end of March.

The order of priority will be:

1. 2007 vendors desiring their old space (if received by 2/29/08),
2. 2007 vendors wishing to move (based on when application was received),
3. New vendors (based on when their application was received.)

Confirmation letters: If you provide us with an email address on your application, you will receive your confirmation letter by email. Hopefully, this will be more convenient for those of you that travel during the rally season.

We know there will be many motorcycle rallies and shows in the coming year, but there is nothing to compare with the Honda Hoot. We are confident that you will enjoy being a part of Hoot 2008. Our Hoot Staff is committed to making this years' Hoot the best rally for you and for your customers. Please mark your calendars and plan to make your reservations early. Come join us in Knoxville in June. It'll be a Hoot!

Cordially,



Michelle Voetberg
Hoot Program Manager

VENDOR EXPOSITION MANAGEMENT AND PROMOTION BY
UNIVERSAL ODYSSEY, INC.
1601 Dove Street, Suite 260 • Newport Beach, CA 92660
949/263 2816 • FAX 949/263 0983

Honda Hoot™ 2008 Vendor Checklist

Please use this checklist to remind yourself to complete the registration and participation process for the Honda Hoot Rally. If you have any questions, please call Universal Odyssey, Inc. 949/263-2816.

Contact information: **Honda Hoot 2008**
1601 Dove Street, Suite 260
Newport Beach, CA 92660
Fax: 949/263 0983
vendor@uoiweb.com

Did you remember to...

1. Complete and sign the Vendor Show Application Form
2. Read and sign the **Exhibit Space Terms and Conditions**
3. Complete the **Auxiliary Services Form**
- 4a. Enclose a copy of your **insurance certificate** with all additional insured named

OR

- 4b. Complete **Hoot Vendor Insurance Application Form**

- 5a. Enclose **50% deposit** made payable to Honda Hoot
(early bird discount applies only when submitted with full payment)

OR

- 5b. Enclose **full payment** made payable to Honda Hoot

Important Dates to Remember

February 29, 2008	Deadline for 2007 Vendor priority booth reservation
February 29, 2008	Final date for 5% early bird booth discount eligible only if payment is made in full. Last day for Hoot 2007 vendors to receive 5% discount.
May 19, 2008	All outstanding balances due and last date to cancel booth for refund.
May 19, 2008	Last day to order auxiliary services without penalty (tables, chairs, electrical, telephone, etc.) Last day to turn in accurate insurance certificate.
June 16 – 17, 2008 (Mon & Tues)	Vendor Show move-in and set up 8am-5pm
June 18 – 21, 2008 (Wed- Sat)	Vendor Show 9:00 am – 5:00 pm
June 21 - 22, 2006 (Sat & Sun)	Hoot Vendor Show teardown & move out Saturday from 6:00 pm – 10:00 pm Sunday from 8 am-12 noon

Honda Hoot™ 2008 — Vendor Show Application

Knoxville, Tennessee — June 18 – 21, 2008 Show Hours: 9:00AM – 5:00PM

Set Up Hours: June 16-17, 8AM-5PM. Tear Down and Move Out Hours: June 21, 6PM-10PM, June 22, 8AM-Noon

PLEASE TYPE OR PRINT CLEARLY

COMPANY NAME (AS IT WILL APPEAR IN THE HOOT PROGRAM)		CONTACT PERSON	
ADDRESS			
CITY		STATE	ZIP CODE
TELEPHONE	FAX	CELLULAR PHONE OR PAGER	
EMAIL ADDRESS (This e-mail will be used to send confirmation)		LISTING CATEGORY – to be used for program select up to 2 (see enclosed list)	
COMPANY WEBSITE – if applicable			
DESCRIPTION THE PRODUCT TO BE SOLD OR SERVICE (Items not listed, may not be permitted)			

Number of booths requested: _____

Size of booths requested: (please circle)

Indoor Only 10' x 8' 10' x 10' 10' x 15'

Outdoor Only 10' x 10' 15' x 15' 20' x 20' 20' x 30'

Location of booths requested: (please circle)

Indoor lower level Outdoor area 1

Indoor upper level Outdoor area 2

REQUESTED BOOTH LOCATION (If you want your booth from 2007 indicate "same as last year")	
1st Choice	
2nd Choice	
Booth Fee Sub Total	\$
5% discount for Hoot 2007 vendor	\$< >
5% Early Bird w/ 100% payment	\$< >
Premier Booth Fee \$100	\$
Total from Auxiliary Services	\$
GRAND TOTAL	\$

Payments & Discounts:

- All applications must be accompanied by a 50% or 100% payment.
- Hoot 2007 Vendors receive an 5% discount so long as the application and payment are received by **May 19**.
- All vendors are eligible for a 5% **Early Bird** discount if their application is:
 - received by **Feb. 29** and
 - has **100% payment**.
- 2007 vendors will be given priority of booth assignments so long as the application is received by **February 29**. All requests for booth changes and assignments of new vendors will be done based on the date your application is received. So, be sure to get your application in early!
- All payments must be received by **May 19** or they will incur a \$25 late fee.
- Returned checks will be accessed a \$25.00 fee.
- There is a cancellation fee of 25% before **May 19**, after that date no refunds will be given.

Method of payment (circle one):		Check payable to Honda Hoot	Visa®	Mastercard®
Card Number	_____	Expiration Date	___ / ___	
Amount Authorized:	_____	CVV2 Code:	_____	Billing Zip of Card: _____
X	_____	PRINTED name as it appears on credit card		
Signature of card holder				

SPECIAL TRADEMARK NOTE

Any goods or services carrying the Honda Trademarks(s) must be authorized by American Honda Motor Co., Inc. in order to be displayed or sold. Failure to obtain proper authorization may result in legal action. Please call Pamela Beam at 310/783-3729 for further information.

I HAVE READ AND UNDERSTAND, AND BY SIGNING THIS APPLICATION, AGREE TO ALL TERMS AND CONDITIONS OF THE HOOT VENDOR SHOW.

AUTHORIZED SIGNATURE	PLEASE PRINT YOUR NAME HERE	DATE
_____	_____	_____

Mail completed application with payment to: **Honda Hoot 2008**
 1601 Dove Street, Suite 260
 Newport Beach, CA 92660
 Fax 949/263 0983
 vendor@uoiweb.com

Honda Hoot™ Rally 2008
Exhibit Space Terms, Conditions, Rules and Regulations Acceptance
PLEASE READ AND SIGN the second page and return White copy.

This Exhibit Space Terms, Conditions, Rules and Regulations (Agreement) is an acknowledgement that the Vendor, and all employees and agents will be subjected all terms below. AHM reserves the right to change or alter the rules as needed, with written notice to the Vendor. This is not an acceptance of your Vendor Application. If accepted as a vendor at the Honda Hoot, Vendor will receive a confirmation letter or email indicating such acceptance.

EXHIBIT SPACE ASSIGNMENTS: Vendor agrees to complete and submit the Honda Hoot Vendor Show Application (Application). The information submitted by Vendor to AHM in the Application shall be true and correct to the best of its knowledge. AHM will assign exhibit space, and Vendor shall make payment for the exhibit space, according to the terms and conditions contained in the Application. If Vendor participated in the Honda Hoot 2007, Vendor shall be given priority in obtaining its 2008 booth assignment. Vendor **MUST** reserve its exhibit space by **February 29, 2008**, (with at least a 50% deposit), after which all booth spaces will be assigned on a first come, first served basis, and by their choice of locations. AHM reserves the right to rearrange or alter the floor plan, as necessary in its sole option, or as required by law. Any such changes shall take into consideration necessity, and when possible, improvement of overall appearance.

SUBLETTING OF SPACE: Vendor agrees not to **assign** or **sublet** the space assigned to it without the express written consent of AHM. Vendor agrees to sell only the products or services listed and approved by AHM in this Agreement. Vendor will not allow the display or demonstration of any product or service or the solicitation of any order or the distribution of any advertising material of any party or organization not approved by AHM. Any violation of this provision will result in the immediate termination of this Agreement and the removal of the Vendor and its property from the Event premises, with no refund of fees.

EXHIBIT: AHM reserves the sole right to judge the appropriateness of the display, products, services and literature promoted by Vendor and to prohibit the sale or display of any product or service deemed inappropriate by AHM. Vendor may only sell items clearly listed and approved on the vendor application. All vendors are prohibited from selling food and beverages unless express, written consent is given by AHM in advance. Vendor agrees not to claim or represent, either orally or in writing, that any product or service exhibited at or during the Event is endorsed or approved by AHM, the Honda Rider's Club of America (HRCA), Honda Motor Co., Ltd., or any other Honda entity, unless Vendor obtains express written permission from AHM. Vendor may be subject to legal action for the use, display or sale of any item using any trademarked name or logo which has not been specifically authorized under license from the trademark holder.

EXHIBIT BOOTHS: Vendor agrees to set up his/her exhibit booth only during the times and hours specified and allowed by AHM. Booths shall be completely set up prior to Event opening and the Vendor shall maintain competent personnel to staff the booth during the advertised Event hours. The booths shall not be dismantled or altered during the entire Event period, without the express written permission of AHM. Vendor agrees to promptly dismantle and remove from the premises the entirety of the display and all its component parts, as soon as possible after the final closing of the Honda Hoot Event to the public, but in no case later than the final posted tear down and move out time. The Vendor shall return the premises to its original condition at the conclusion of the Event or the termination of this Agreement. Vendor shall not display, advertise, sell or otherwise promote any product or service outside the confines of the assigned booth space in the Honda Hoot exhibition area or outside of the Honda

Hoot exhibition area during the term of this Agreement or during the duration of the Event. Failure to strictly adhere to these conditions will result in the immediate termination of this Agreement and the expulsion of Vendor from the Event without any refund.

No part of any display, including equipment and signs, which is more than four feet in height, shall extend more than half the distance from the back of booth toward the front line. Nothing in, or attached to, the booth may extend more than eight feet in height. Peninsula or island-type displays, to form a walk-through exhibit, are permitted and may be established at the end of a row or in the middle of any block of space but must consist of an equal number of spaces (being four or more) placed back to back, so that the area fronting on both main aisles is equal.

Outside vendors with tents must properly stake or tie down tents to avoid damage or injury to persons and property. Inclement weather can cause tents and other display items to become hazards. Vendor must take all steps to insure that all property owned or controlled by Vendor stays within the confines of their rental space throughout the event.

PETS MUST BE ON A LEASH OR CONFINED TO BOOTH SPACE in CHILHOWEE PARK at all times under State and County health regulations. Failure to do so can result in removal of animal and/or vendor.

FIRE REGULATIONS of this Agreement:

Flammable/combustible liquids:

- **NOT** allowed inside the Jacob building.
- If Vendor offers, performs or engages in any motorcycle service activities within the confines of Chilhowee Park during the Event, Vendor shall dispose of or discard any used motor oil or any petroleum product in accordance with any and all applicable state, local or federal laws, statutes, ordinances or regulations.

Vehicles inside Jacob Building:

- Vehicles **must** have taped or locking fuel tanks, and be ¼ full or less.
- Fueling and defueling of vehicles inside the Jacob Building is prohibited.

Compressed flammable gases (propane, butane, acetylene, and hydrogen):

- Prohibited **inside Jacob Building unless contained in a tank that is an integral part** of a vehicle.
- Small propane tanks **must be removed** from trailers and vehicles.

Paint:

- Small amounts of paint supplies will be allowed in booth space, not to exceed a one-day usage expectancy.
- Larger quantities of paint must be stored outside the facility.

SOUND SYSTEMS: The use of sound systems, either by themselves, or in conjunction with any audio visual display is permissible, provided they are not audible more than 3 feet into the aisle, nor into neighboring booths. The sound will be directed into the Vendor's booth or vertically, and AHM shall have absolute control over the sound level, in order to avoid any objectionable sound levels being perceived in any other Vendor's booth.

INSURANCE & INDEMNIFICATION: Vendor agrees to obtain and maintain a policy of insurance as specified in the Application for Vendor Insurance. Vendor agrees to indemnify and hold harmless Universal Odyssey, Inc., AHM, Honda Motor Co., Ltd., HRCA or any other Honda entity, for any claim, action or lawsuit for personal injury

or property damage, brought by any person or entity resulting from the negligent act or omission of Vendor, its employees, representatives and/or agents.

CANCELLATION: AHM will not honor cancellation requests of all or any part of booth space received thirty (30) days or less from show opening date. Vendor will be held responsible for full payment of assigned space. Written cancellations received more than thirty (30) days from show date will receive a refund, **less a \$100 handling fee**, sixty (60) days after the show. If Vendor does not arrive by Tuesday, June 17, 2008, at 12 Noon to set up its exhibit booth, Vendor will be considered a no-show. AHM, in its sole discretion, shall have the right to cancel or relocate the Vendor's booth space without compensation to Vendor.

In the event circumstances make it impossible or impractical for AHM to permit the Vendor to occupy exhibit space assigned during any part of the duration of the Event, then under such circumstances Vendor shall be charged a prorated cost for space, only for the period space was or could have been occupied by the Vendor, and AHM is released and held harmless from any and all claims for damages which may arise as a consequence thereof. If AHM should be prevented from conducting the Event due to any cause beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lock outs, acts of God, terrorism or terrorist acts whether actual or threatened, acts of a public enemy, epidemics or quarantines, or other causes, acts or events similar to those enumerated, AHM will refund to Vendor the amount of rental paid by Vendor and AHM shall have no further obligation or liability to Vendor.

ADDITIONAL SERVICES: AHM will arrange for Contractors to perform the following materials and services: drayage, cartage, rental furniture, booth construction, signs, telephone service, electricians, etc. These services will be provided and charged to Vendor at the prevailing rates contained in the Vendor Show Auxiliary Services schedule. AHM assumes no responsibility or liability to the Vendor for any of the services performed or materials delivered and provided by the Contractors.

DELIVERIES: AHM shall hire an outside company to receive all deliveries at one central location during the Event. AHM and its agents take no responsibility for the condition of the packages as they are delivered. The vendor can choose to pick up the packages themselves, or to have them delivered to their booth. There is a fee for package delivery. The Vendor hereby waives all rights against AHM with regard to loss, damage or theft of the deliveries.

LABOR: No union regulations apply, and Vendor may install and dismantle his own display. Vendor must Agreement for or supply his own labor prior to the Event.

ELECTRICITY: Electrical requirements must be Contracted for in advance of Event opening with the official Event electrical Contractor. The official Event Contractor must approve all hook-ups. All electrical equipment must comply with the National Electrical Code. Additionally, all outdoor metal structures which require power or in which electrical equipment will be operated must be grounded. The Event Contractor will ground the structure, but Vendor must arrive for setup with enough time for grounding to be completed. Vendors who are not up to code will be required to pay applicable upgrade charges prior to use of electrical equipment in their booth.

Vendors may use generators so long as the noise and/or fumes are not disruptive to nearby vendors or attendees. If there are complains, vendor may be required to purchase electricity, at the sole discretion of AHM. All generators must be grounded according to the City of Knoxville Electrical Code (*for a copy of requirements, contact the vendor registration office*).

SECURITY will be present just prior to closing until just before opening day of the Event, plus closed hours of set-up days. No security will be present during set-up or teardown. Security is provided as an accommodation for Vendor and AHM assumes no responsibility for lost, stolen or damaged property of the Vendor. **Vendor MUST wear Event vendor identification at all times while in exhibition areas. Overnight occupancy—either inside or outside the vendor show—in the Vendor Areas is strictly forbidden and illegal under law.**

VENDOR AGREES to comply with all laws, electrical codes and all other rules, regulations, codes or statutes with the respect to the assembly, set up, installation, operation or disassembly of his/her exhibit. Vendor acknowledges that Alcoholic beverages are strictly forbidden at all times at Chilhowee Park during the Event. At all times during the Event, Vendor agrees to conduct himself/herself in a professional and courteous manner. The Vendor shall also comply with all reasonable requests of officials of AHM.

VENDOR AGREES that at no time while the Honda Hoot Vendor Expo is open and available to public attendees may any motorcycle with more than two wheels of any brand or configuration (or any implement that temporarily or permanently causes any motorcycle to have or appear to have more than two wheels) be either on display in the vendor space or visible from within the vendor space. Further, three-wheel or four-wheel motorcycles of any brand or configuration owned by the vendor may not be stored in the vendor space.

The license granted by this Agreement is personal and may not be transferred without the express written consent of AHM. The Event premises are licensed to Vendor on an "as is" basis, and AHM will not be liable for preexisting conditions or for conditions arising during the period of the license. Under no circumstances shall AHM be liable to the Vendor in excess of the consideration paid by the Vendor, other than the negligent acts or omissions of AHM, its employees, agents, or representatives. Anyone visiting, viewing, or otherwise participating in the Vendor's exhibit is deemed to be the invitee or licensee of the Vendor rather than the invitee or licensee of AHM. AHM shall not be liable for injury of any type from any cause to the property of the Vendor, its employees, representatives, agents, licenses or invitees.

This Agreement shall constitute the entirety of the understanding between the Vendor and AHM and there is no other agreement or warranty between Vendor and AHM as set forth herein. The rights of AHM under this Agreement shall not be deemed waived except as specifically stated in writing and signed by the authorized representative of AHM.

Vendor agrees that all of the terms and provisions of this Agreement are material and that AHM may terminate this Agreement if Vendor violates any term or provision of this Agreement.

This Agreement is made and entered into under the laws of the State of California, which shall control its construction, interpretation, and enforceability. Vendor hereby consents to personal jurisdiction in the courts of the State of California in the event litigation is required to resolve any dispute arising under this Agreement.

I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS ABOVE AND AGREE TO ABIDE BY THEM.

SIGNATURE OF VENDOR APPLICANT

X _____
Please return the signed original (white) copy of this Agreement.

COMPANY NAME

X _____

Honda Hoot™ 2008

VENDOR SHOW AUXILIARY SERVICES

All equipment and services are on an “as available” basis. All equipment is finite in number. We strongly urge you to select the optional services you need at this time. While there will be a vendor check-in area on site, by ordering and confirming in advance, you will eliminate potential show set-up delays.

All indoor booths will be provided with pipe and drape. All other services are the responsibility of the vendor.

Pricing below is for **pre-ordered** items. Any orders received after May 19, 2008 will be charged an additional 20% and are subject to availability.

MATERIAL HANDLING – there will be a charge this year for all inbound shipments to the show. Further information will be sent to vendors with confirmation email.

RV PARKING – if you are interested, please call for a form to be mailed to you.

Indicate those items of equipment or service that you will require:

FURNITURE

Upholstered Chairs	\$17.00 each	Specify quantity ()	Cost of Items \$
Upholstered Stool (tall)	\$17.00 each	Specify quantity ()	Cost of Items \$
Straight Chair	\$5.00 each	Specify quantity ()	Cost of Items \$

DISPLAY TABLES

4' table plain	\$10.00 each	Specify quantity ()	Cost of Items \$
4' table draped	\$17.00 each	Specify quantity ()	Cost of Items \$
4' table – counter height plain	\$14.00 each	Specify quantity ()	Cost of Items \$
4' table – counter height draped	\$23.00 each	Specify quantity ()	Cost of Items \$
6' table plain	\$12.00 each	Specify quantity ()	Cost of Items \$
6' table draped	\$19.00 each	Specify quantity ()	Cost of Items \$
6' table - counter height plain	\$17.00 each	Specify quantity ()	Cost of Items \$
6' table – counter height draped	\$24.00 each	Specify quantity ()	Cost of Items \$

CARPET

9' X 10'	\$38.00	Specify quantity ()	Cost of Items \$
9' X 20'	\$68.00	Specify quantity ()	Cost of Items \$

ELECTRICAL - INDOOR

Basic connection/110v, 20 amps @ \$40.00 per socket	Specify quantity ()	Cost of Items \$
Extension Cords 25' or less @ \$10.00	Specify quantity ()	Cost of Items \$

ELECTRICAL – OUTDOOR

Outdoor electrical will be ordered and paid for through Standard Electric.
See additional form – posted online or email us at vendor@uojweb.com to receive a copy.

TELEPHONE

Installation & Charge (local, 888 & 800 only)	\$185.00	Specify quantity ()	Cost of Items \$
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* Telephones must be ordered in advance. They will not be available for onsite purchase.

INSURANCE

Complete the enclosed application	\$40	Specify quantity (N/A)	Cost of Items \$
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PAGE TOTAL

(Transfer this total to the Vendor Show Application Sheet)

\$ _____

Honda Hoot 2007 VDR
1601 Dove Street #260
Newport Beach, CA 92660
949-263-2820
949-263-0983 fax

Honda Hoot™ 2008 Vendor Show Booth Pricing

Chilhowee Park Fairgrounds
Knoxville, Tennessee — June 18 - 21, 2008

INDOOR BOOTHS

Main Floor in Jacob Building

10' W x 10' D		10' W x 15' D	
Number of booths	Booth fee	Number of booths	Booth fee
1	\$495	1	\$745
2	\$940	2	\$1410
3	\$1410	3	\$2000
4	\$1780	4	\$2675

Upper Level Jacob Building

10' W x 8' D		10' W x 10' D	
Number of booths	Booth fee	Number of booths	Booth fee
1	\$190	1	\$255
2	\$360	2	\$485
3	\$545	3	\$730

OUTDOOR AREA #1 – Booths 300 - 499

10' W x 10' D		15' W x 15' D	
Number of booths	Booth fee	Number of booths	Booth fee
1	\$385	1	\$830
2	\$730	2	\$1625
3	\$1085	3	\$2430

10' D x 20' W		20' W x 20' D	
Number of booths	Booth fee	Number of booths	Booth fee
1	\$730	1	\$1375
		2	\$2475
		3	\$3710
		4	\$4675

20' W x 30' D	
Number of booths	Booth Fee
1	\$2030
2	\$3855

OUTDOOR AREA #2 – Booths 501-550

10' W x 10' D		20' W x 20' D	
Number of booths	Number of booths	Booth fee	Booth fee
1	\$275	1	\$985
2	\$525	2	\$1770
3	\$775	3	\$2655
		4	\$3345

Vendor Insurance Information

Honda Hoot™ 2008

Insurance Requirements:

All Vendors must have:

- \$1 million general liability insurance (not including products),
- Auto liability coverage for all vehicles that enter Chilhowee Park, including set up and tear down; and
- Workers compensation (if applicable).

GENERAL LIABILITY INSURANCE OPTIONS

Providing your own insurance:

Send the following information to your insurance company.

- (1) The general liability must be for at least \$1 million dollars (not including products).
- (2) The following **must** be named as **additional insured**:
 - American Honda Motor Co. Inc.
 - Honda Rider's Club of America
 - Universal Odyssey, Inc.
 - City of Knoxville, Tennessee
- (3) If dates are specified on the insurance certificate then you must include set up and tear down days: June 16 – June 22, 2008.
- (4) The insurance certificate must be kept current with the Hoot, if it expires prior to June 22, 2008 be sure to send a new one at the renewal date.
- (5) All completed certificates must be received **no later than May 19, 2008** or you will be required to purchase the Hoot insurance for \$40.
- (6) Certificates can be mailed or faxed to:
 - Honda Hoot, VDR
 - 1601 Dove Street, Suite 260
 - Newport Beach, CA 92660
 - Fax 949/263 0983
 - Email: vendor@uoiweb.com

Purchasing insurance from the Honda Hoot:

If you do not have your own insurance you must purchase general liability insurance through the Honda Hoot. Insurance will be covered by K & K Insurance. Complete the enclosed application and include the \$40 on your auxiliary services form. Applications must be received by May 19 to avoid additional charges.

AUTO LIABILITY INSURANCE

By signing the enclosed contract you certify that all vehicles that enter Chilhowee on your behalf, whether employees or contractors, will have auto liability insurance coverage. This includes vehicles that will be on property for set up and tear down days.

If we do not receive proof of insurance with all the necessary information listed by May 19, 2008, you will be required to purchase general liability insurance through the Honda Hoot and charged \$40.

Vendor Insurance Application

Honda Hoot™ 2008

To purchase Hoot event liability insurance please complete the following and include the \$40 charge on your auxiliary services form:

CORPORATE NAME (LEGAL)	TELEPHONE	
COMPANY NAME (DBA)	FAX	
STREET ADDRESS		
CITY	STATE	ZIPCODE

Insurance will be provided by K & K Insurance Agency.
Forms must be received by May 19, 2008 to avoid additional charges.
Add the \$40 to your auxiliary services form and include payment with application.

** Please note: This insurance is for general liability to cover the additional insured parties only. If you wish to have insurance to cover you, your company, or your employees, you must purchase it on your own through an independent insurance agency.

Mail this completed form along with your application to:

Honda Hoot VDR
1601 Dove Street, Suite 260
Newport Beach, CA 92660
Fax 949/263 0983

Any questions? Contact us at vendor@uoiweb.com or 949/263 2816.

Honda Hoot™ 2008 Vendor Listing Categories

Please write in up to two categories in your application. These listings will be used for our listing in the on site program.

Please list them in order of importance.

Accessories

Airhorns and Alarms

Bags/Luggage

Batteries

Campers/Trailers

Chrome

Clothing

Communications

Cycle Care and Cleaning

Electronics

Engravers/Etchers

Eyewear

Footwear

Heated Clothing

Helmets

Insurance

Jewelry

Leather

Lighting Accessories

Massages

Memberships/Clubs/Orgs

Motorcycle Lifts

Motorcycle Ramps

Novelties

Oil/Chemicals

Miscellaneous

Pinstripers/Artists

Publications

Riding Apparel/RainWear

Seats/Cushions

Servicing

Shipping

Suspension

Tires

Tire Repair

Trailers

Travel

Windshields